

Coaching Client Profile

Name: _____ Date: _____

Company: _____ City: _____ State: _____

Cell ph: _____ Ofc phone: _____ Time zone: _____

Email: _____ Website: _____

About you **professionally**:

Former occupation(s) (if any): _____

How long in real estate: _____ Why real estate: _____

Income goal this year: _____ Next year: _____ 5 years _____ Eventual: _____

Do you have staff or virtual support? If yes, please list names and roles:

On a scale from 1-10, how satisfied are you with the current results you are getting from your real estate business? _____ What would make it a 10? _____

What designations/degrees do you have, if any? _____

What is your greatest business strength: _____

What are your areas of weakness: _____

What tools have you used to help you so far in your business? Books, classes, coaching, etc.

SREI Coaching Client Profile cont...

About you **personally**:

What do you do for fun? _____

What are some of your personal goals: _____

What motivates you? _____

What is your greatest personal strength? _____

What is currently working well in your business and what isn't working (be specific)?

List the primary reason(s) you are hiring a coach/consultant and the goals you would like to achieve:

Level of commitment to the coaching process (1 to 10): _____ Why?

Anything additional you would like to share: